



Jobvite offers a recruitment marketing solution to proactively build a pipeline of engaged talent with the specific skills your growing business needs. Jobvite Recruitment Marketing includes branded career sites and multi-channel candidate relationship management to attract, engage and convert passive talent into active applicants that seamlessly progress into Jobvite's applicant tracking system.



Lead with a strong employer brand

- Wow prospective candidates with a branded, mobile-optimized career site that engages with rich media to showcase your employer personality.
- Capture career site visitor contact information to build your talent community even if they don't apply for a job.
- Provide a simple, no log in apply process that allows job seekers to apply using social profile data.
- Rely on Jobvite to host your career site with 99%+ uptime, live technical support and ongoing maintenance.



Build a diverse pipeline of talent with the skills your business needs

- Build one centralized database of passive talent that your entire recruiting team can use to find quality candidates faster
- Import contacts in bulk from various file types or rely on a community builder widget to do it automatically
- Tag candidates in your talent pool with specific traits or skills for easy search, targeted segmentation
- Track every interaction so that you always know a candidate's history and most current status
- Avoid duplicate contacts with automatic detection and merge capabilities



Continuously engage with candidates where they communicate

- Easily build recruitment marketing campaigns using a WYSIWYG editor and pre-built layout templates
- Schedule and deliver unlimited email, web, and social campaigns that are personalized and optimized for mobile
- Drive campaigns that attract and engage diverse audiences and support strategic hiring initiatives (STEM, Veterans, Alumni, Competitor, Internal)
- Continuously improve your campaign results by analyzing reports and discovering what works and what can be improved

Seamlessly works with Jobvite ATS and Onboard

Address all recruitment marketing process areas

- Branding
- Job Advertising
- Social Recruiting
- Sourcing
- Talent Pool Building
- Multi-Channel Marketing
- Apply

Easily reach talent

- CareerBuilder
- Entelo
- Indeed
- LinkedIn
- Monster
- Twitter
- ZapInfo
- and many more!

Benefits for all your stakeholders



Your organization benefits from reducing wasteful spend with external talent agencies.



Your TA team benefits from having an active and diverse pipeline of talent so you never have to start from scratch with each new role.



Your candidates benefit from an engaging experience that sets you apart from the competition.

Covia increases employer brand recognition to attract and convert higher quality candidates

“ We wanted to become the employer of choice for future applicants and knew we needed to overhaul our recruiting strategy to remain relevant in the marketplace. Recruitment marketing to job seekers with a quick apply process became our goal and Jobvite helped us get there.”

- Wendy Dugan, HR Business Partner at Covia

Achieve Better Results


3x better job seeker engagement

 **33%** increase in applicants


2x higher application completion rates

Jobvite: A partner invested in your success



Expert Support Services

Get the most value from your Jobvite partnership with services to help you leverage Jobvite to drive business outcomes, engage our subject matter experts to manage your marketing programs, and augment your staff with TA operations professionals.



Accelerate your talent acquisition evolution

Our proprietary EVOLVE Talent Acquisition Framework provides a roadmap for developing a top-performing TA team: one that energizes recruiters, delights candidates, and results in happy hiring managers. Our customer experience teams leverage EVOLVE to understand where your organization is currently in your TA maturity, identify your opportunities to move forward, and help you put advancement strategies into action.

Customer and Industry Recognition



ATS and Recruitment Marketing Leader



Top Rated ATS



Leader of WW Modern Talent Acquisition Suites

JOBVITE

Jobvite is an end-to-end Talent Acquisition Suite that takes a marketing-first approach to intelligently attract, engage, and activate dream candidates all while retaining the people who care the most about your organization by combining the power of AI and the human touch. To learn more, visit www.jobvite.com or follow the company on social media @Jobvite